## welcome to

## carbon happy world

We provide businesses with a credible, simple and affordable route to Net Zero.

**carbon happy world** helps businesses develop and implement credible strategies to address the climate crisis by measuring, reducing, and compensating for their greenhouse gas emissions towards a net zero accreditation.

Our bespoke sustainability improvement solutions are supported by world leading innovative products and technology, which will help any business to save time and money. The process will adhere to science based targets and compliance laws that will help you modify your behaviours including governance, reporting and implementation.

This will allow for accurate calculations for any organisational base year carbon footprint by using an 'operational control' approach to ensure an advanced level of authenticity, accuracy, and accountability.

We operate on a sector-by-sector basis, our guidelines follow the greenhouse gas protocols (GHG 2011) and PAC 2060 for businesses in sport and beyond that provide both a clear and consistent path to net zero and a standard against which the organisation can be certified and accredited.

Our Brand Communications strategy support will help you to devise a considered timeline of activity to maximise your brands messaging around the clubs' sustainability ambition and adoption, enhancing the brands tone of voice, vision, values and profile.

If you are looking for support and advice on your journey to a net zero future then let us make that journey a happy one.

carbon happy world. it's what we want

